



SUGAR ASSOCIATION "REAL SUGAR ART CONTEST" 2020

Sugar Association ("Sponsor") Real Sugar Art Contest ("Contest") begins at 10:00 am Eastern Time ("ET") on Wednesday, April 8, 2020, via its websites and ends at 11:59 pm ET on Thursday, April 30, 2020 ("Contest Period"). This Contest shall be subject to these Official Rules and, by entering, all entrants agree to be bound by the terms and conditions herein. **ELIGIBILITY:** Contest is open to legal residents in the fifty (50) United States and the District of Columbia, who are supervised by a legal guardian (guardian must be at least 18 years old). Employees, officers, directors and agents of the Sugar Association Inc and their respective parents, subsidiaries, affiliates, promotion and advertising agencies and members of their immediate family (spouse, parent, sibling or child and their respective spouses, regardless of where they reside) and persons living in the same household of such employees, whether or not related, are not eligible to win a prize. Contest is void outside the United States, and where prohibited by law, regulation, statute or other appropriate authority, and is subject to all applicable federal, state and local laws. Sponsor reserves the right to verify all eligibility qualifications. All eligible individuals as defined herein are referred to as "Entrant." **HOW TO ENTER:** 1. Unlimited entries from 4/8/20 - 4/30/20, Entrants can enter the Real Sugar Art Contest. 1. To enter visit <https://www.sugar.org/contest> to enter your submission. Use the prompts to draw or paint a sugar beet or sugar cane in the field, OR a sugar beet or sugar cane as a cartoon character, OR your favorite way to enjoy the #RealSugar that is naturally found in sugar beet and sugar cane. Once Entrant finished their drawing or painting, they return to the entry page and complete the entry form. All entries must include the Entrants full name and address. 2. Entrants will have until 11:59 p.m. EDT on April 30, 2020 to enter. Each entry must be a unique work of art. **RULES:** 1. ENTRANTS WHO PLAGIARIZE OR MISREPRESENT THEIR AGE OR IDENTITY WILL BE IMMEDIATELY DISQUALIFIED. 2. Entrants must have parent or guardian approval if under the age of 18 before participating. 3. Blank or inaccurate information entered will disqualify an entry. 4. Use of a false or invalid email address will disqualify an entry. Entrant's mailing address must match address provided with entry. 5. By entering contest, Entrant agrees to receive periodic emails from Sugar Association Inc. Entrant is free to unsubscribe from these emails at any time. Sugar Association Inc does not sell or rent personal information. **PRIZE:** 1. Five (5) winners from the Real Sugar Art Contest will each receive a \$50 gift card and Sugar Association swag. Winners will be selected by Sugar Association employees via blind vote based on the artwork alone. 2. Total ARV of Prize is approximately \$350. 3. Limit one (1) Prize per family, household, address during the Contest Period. 4. Winners will be contacted by email at the email address provided on the registration page. Sponsor is not responsible for invalid email address entry. 5. Winners will be notified on or about Friday, May 8, 2020, by names listed on our social media channels, website and via email to verify mailing address and to complete a signed affidavit. 6. Winners will need to claim their prize and will be required to confirm their mailing address within seven (7) calendar days of the notification issuance date. **ALL ENTRANTS ARE ADVISED TO MONITOR THEIR EMAIL TO CONFIRM THEIR STREET ADDRESS AROUND THE ANNOUNCEMENT DATE IN ORDER TO CLAIM THEIR PRIZE.**

SPONSOR WILL NOT BE RESPONSIBLE FOR ANY POTENTIAL WINNER'S FAILURE TO RESPOND WITHIN THE REQUISITE TIMEFRAME OF SEVEN (7) DAYS. Noncompliance with the above or with these Official Rules, or the inability of Sponsor to contact a potential winner within one week (7 calendar days) or a prize or prize notification being returned as non-deliverable, may result in disqualification and, at Sponsor's discretion, an alternate winner being selected. 7. Prize should be shipped within 6-8 weeks of winner address confirmation. PRIZE RESTRICTIONS: 1. Prizes are non-transferable, and no substitutions are allowed except by Sponsor, who reserves the right to award a prize of equal or greater value, should the Prize become unavailable for any reason. 2. Prizes are awarded "as-is" with no warranty or guarantee of any kind either express or implied. Sponsor is not liable for any direct, indirect, special, incidental, punitive or consequential loss or damage of any kind arising from or related to the prize or use of the prize. No substitution, assignment, or transfer of any portion of the prize is permitted, except that Sponsor, in its sole discretion, reserves the right to provide cash or substitute prizes of approximately equal or lesser value. GENERAL CONDITIONS: 1. Sponsor's decision is final on all matters relating to this contest. 2. Sponsor, in its sole discretion, reserves the right to disqualify any person who tampers with the entry process or the operation of the Websites, or who otherwise violates these Official Rules. Sponsor may prohibit any individual from participating in the contest or winning a prize if, in its sole discretion, it determines that said individual is attempting to undermine the legitimate operation of the contest by cheating, hacking, deception, or other unfair practices; violates the Official Rules; or acts in an unsportsmanlike or disruptive manner at any time during the Contest, or with intent to annoy, abuse, threaten or harass any other person. Entry and participation in the Contest is subject at any time to verification by Sponsor. 3. Sponsor reserves the right to modify, suspend or terminate this Contest if it cannot be completed as planned due to computer virus, bugs, tampering, unauthorized intervention, technical failures, other conditions beyond Sponsor's control, or for any other reason at Sponsor's sole discretion, and to select winner from eligible entries received on or before the termination date. Sponsor is not responsible for any failure to contact entrants, whether due to technical or human error. In the event of a dispute regarding the identity of the person submitting an online entry, the entry will be deemed to be submitted by the person in whose name the email account associated with the email submitted with the entry is registered. 4. Sponsor's computer is the official time-keeping device for Contest. 5. Any communication or information transmitted to Sponsor and/or the website electronically or otherwise is and will be treated as non-confidential and non-proprietary. 6. Proof of submission will not be deemed to be proof of receipt by Sponsor. Sponsor is not responsible for lost, misdirected or incomplete entries. 7. Sponsor is not responsible for phone, network, electronic or computer hardware or software failure, or technical failures of any kind, lost or unavailable network connections, fraud, incomplete, garbled or delayed computer transmissions, unauthorized human intervention in any part of the entry process or the Contest, technical or human error which may occur in the administration of the Contest or the processing of entries, or late, lost, undeliverable, damaged or stolen mail whether caused by Sponsors, Entrant or by any of the equipment or programming associated with or utilized in the Contest or by any technical or human error which may occur in the processing of submissions which may damage a user's system or limit a participant's ability to participate in the Contest. 8. Sponsor is not responsible for lost, misdirected or incomplete entries. Sponsor is not responsible for any change of mailing address, email address, and/or telephone number of entrants. In the event of a dispute, any entry will be deemed to have been submitted by the Authorized Account Holder of the email address submitted

at the time of entry, provided that person meets all eligibility requirements set forth in these Official Rules. "Authorized Account Holder" means the natural person who is assigned to an Internet access provider, online service provider, or other organization that is responsible for assigning e-mail addresses or domains associated with the submitted accounts. 9. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims. 10. By participating, Entrant agrees: a. To be bound by these Official Rules. b. That Sponsor shall retain full authority, in its sole discretion, to interpret and administer these Official Rules, and to be bound by all decisions and interpretations made in good faith by Sponsor. Sponsor's decisions are final on all matters relating to this contest. c. That Sponsor has the right to use Entrant's first name, last name, and city and state, art submission (painting and/or drawing), photograph, image, and likeness on Sponsor's website and in any and all publicity and advertising for Sponsor without any further attribution, notification or compensation to participant except where prohibited by law. d. To be contacted by Sponsor by social media, telephone, mail or email regarding this contest. CAUTION: ANY ATTEMPT BY ENTRANTS TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF APPLICABLE CRIMINAL AND CIVIL LAW. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) AND OTHER REMEDIES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW AND TO DISQUALIFY THE ENTRANT FROM THE CONTEST. Winners List: A link to the information about winners will be posted on Sugar Association social media channels (Facebook, Instagram, Twitter). Winners will also be announced on the Sugar Association website no later than Friday, May 15, 2020. Odds of Winning: The total number of valid entries received will determine odds of winning. Each valid entry will have an equal chance of winning. Sponsor: Sugar Association Inc., 1310 L Street NW, Ste. 400, Washington, DC 20005. For questions, please email sugar@sugar.org. © 2020 Sugar Association Inc. All Rights Reserved. All trademarks are the property of their respective owners. Entrants may copy these Official Rules for the sole purpose of personal use and not for any commercial purpose whatsoever.