ALTERNATIVE SWEETENERS IN YOUR FOOD

• Xylitol
• Sorbitol
• Hydrogenated Starch Hydrolysates
• Saccharin
• Acesulfame Potassium
• Sucralose
• Isomalt
• Lactitol

SOME OF THE ALTERNATIVE SWEETENERS IN YOUR FOOD

OVER THE LAST 5 YEARS

the number of food products that contain at least one non-nutritive sweetener has increased by 300%*

Greater Transparency in Labeling Needed for Consumer Awareness

NO MORE HIDDEN SWEETENERS

Visit sugar.org/take-action today and tell the FDA you want accurate food labels for artificial sweeteners

U.S. FDA SHOULD REQUIRE FOOD COMPANIES TO

ADD THE TERM
“Sweetener” in parentheses to sugar substitutes on ingredient lists

CLEARLY LABEL
the amount of sugar substitutes on the front of children’s food and beverage products

REQUIRE
“Sweetened With...” disclosure alongside no/low/reduced sugar claims if the product contains sugar substitutes

DISCLOSE
the potential gastrointestinal side effects from the consumption of sugar alcohols and certain sugar substitutes

ENSURE
all sugar content claims related to no/low/reduced sugar products are truthful and non-misleading